



MEDIA RELEASE

INTELIFE GROUP APPOINTS NEW CEO

Intelife Group Ltd (“Intelife”) is delighted to announce that Paul Fleay has been appointed as our new CEO.

Paul is a commercially minded CEO with a wealth of experience and expertise in leading non-profit organisations.

Since 2009, Paul has been the CEO of Australian Inclusion Group and Inclusion WA. He has also held senior executive roles with the Taxation Institute WA and SciTech.

In addition, Paul holds board roles with Disability Assembly WA’s State Council, and National Disability Services’ State Committee.

“We are delighted to have secured Paul as Intelife’s new CEO,” said Intelife Board Chair Zenith Zeeman.

“Intelife has adopted a bold strategy to diversify the organisation’s income base and provide greater employment opportunities for people living with disability in Western Australia. This strategy will continue to shape the future direction of the organisation under Paul’s leadership.

“Paul’s strategic vision, values and focus on empowering people are fully aligned to our mission and purpose to enable independence for people with disabilities.”

Paul joins the organisation on October 30th. He will take over from Jennifer Binetti, who has been acting in the CEO role since Steve Edgar’s departure at the end of June.

Zenith said: “We are confident that Paul’s passion for the disability sector, and his extensive experience, will benefit Intelife in the next phase of our growth and development.”